

## **CANNVAS MEDTECH INC.**

### **NEWS RELEASE**

#### **Cannvas Sponsors Pancreatic Cancer Fundraiser in Montreal**

#### **Lip Sync Battles Cancer Hosts its Third Event**

**Toronto, Ontario / October 1, 2018 – Cannvas MedTech Inc. (“Cannvas” or the “Company”) (CSE: MTEC) (Frankfurt: 3CM),** a leading business technology company in the cannabis space, is pleased to announce it is partnering with Lip Sync Battles Cancer in support of Pancreatic Cancer Canada to sponsor the third annual Lip Sync Battles Cancer fundraiser in Montreal, QC.

“We are pleased to partner with Lip Sync Battles and Pancreatic Cancer Canada for this very special event in Montreal,” said Daniel Davidzon, Marketing Manager, Cannvas MedTech Inc. “Many of us have been touched by cancer in one way or another, and pancreatic cancer has among the toughest prognoses even with early detection. As advocates of medical cannabis as an alternative health care option, our goal and the focus of our Cannvas.Me online portal is to educate the general public on the benefits of using medical cannabis. I look forward to a successful event and working more with Pancreatic Cancer Canada.”

This year’s event will take place on Saturday, November 24 starting at 7pm at the Phi Centre, a meticulously restored heritage building located at 407 Rue Saint-Pierre in Old Montreal. It will be hosted by Michael Musi, a Montreal-born-and-raised actor who can be found playing Terence on the hit CBC show "Kim's Convenience".

“We are grateful for all the support we have received for this year’s Lip Sync Battles from Cannvas MedTech and are thrilled to partner with an educational platform that can help provide cancer patients with potential forms of pain relief and management,” said Marianne Musi, co-founder, Lip Sync Battles. “Our goal has always been to support Pancreatic Cancer Canada and the greater medical community in their quest to eradicate cancer in all its forms while providing friends and families of pancreatic cancer patients an outlet to have fun, celebrate life and show their love for friends and family.”

#### **About Lip Sync Battles**

Lip Sync Battles Cancer was born three years ago when co-founders Marianne Musi and Vince Colletti decided to have a get-together with friends and host a Lip Sync Battle. The idea flourished into a fundraising event where all proceeds go to Pancreatic Cancer Canada. Michael and Marianne Musi are extremely passionate about raising funds for pancreatic cancer since it took their 52-year-old mother a little over five years ago. Event Details:

<https://www.facebook.com/events/393570737841946/>

**About Pancreatic Cancer Canada**

Pancreatic Cancer Canada is the only national organization devoted to fighting pancreatic cancer through research, awareness, education and advocacy. Our goals are to improve overall patient survival rates, change the outcomes and create a brighter future for those affected by pancreatic cancer. For more information about the Pancreatic Cancer Canada Foundation: [PancreaticCancerCanada.ca](http://PancreaticCancerCanada.ca)

**About Cannvas MedTech Inc.**

Cannvas MedTech is a leading business technology company in the cannabis space. We design and build customer-centric solutions that enable our partners to harness the power of data to truly understand their customers, industry, and key business drivers.

**For additional information:**

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