



FOR IMMEDIATE RELEASE

COMMON SHARE CONSOLIDATION AND NAME CHANGE

TORONTO, ON / ACCESSWIRE / May 31, 2017 / NOVICIUS CORP. (formerly: Intelligent Content Enterprises Inc. (OTCQB: ICEID, CSE: NVS) ("Novicius" or the "Company"), announces that further to the news release of April 27, 2017, the Company filed Articles of Amendment effective May 26, 2017 and consolidated the common shares of Intelligent Content Enterprises Inc., on the basis of one (1) new common share for every ten (10) old common shares (the "Consolidation"), and changed its name to **NOVICIUS CORP.** No fractional shares were issued as a result of the Consolidation, and if any fractional share would otherwise result from the Consolidation, such fractional share was rounded up to the nearest whole share. Accordingly, the capitalization of the Corporation has been consolidated from 26,577,890 common shares issued and outstanding to approximately 2,657,789 common shares issued and outstanding under the new name **NOVICIUS CORP.**

The new ISIN number is CA67008R1010 and the new CUSIP number is 67008R101. The Canadian Securities Exchange approved the quotation of the common shares of **NOVICIUS CORP.**, and changed the symbol from ISP to NVS effective May 29, 2017.

FINRA approved the quotation of the common shares of **NOVICIUS CORP.**, and changed the symbol from ICEIF to ICEID effective May 29, 2017. FINRA will assign a new trading symbol to **NOVICIUS CORP.**, on or about June 26, 2017.

About Novicius Corp.

Novicius Corp is an emergent Media and Internet company that focuses on the experience of the website user. The Company's strategy is to drive revenue through technologies and services that deliver Content, Social and Digital Media, eCommerce and Advertising.

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Certain information regarding the Company in this news release may constitute forward-looking statements or future oriented financial information under applicable securities laws. The forward-looking information includes, without limitation, successful completion of the proposed transaction, projections or estimates made by us and our management in connection with our business operations. Various assumptions were used in drawing the conclusions or making the forecasts and projections contained in the forward-looking information contained in this press release, which assumptions are based on management's analysis of historical trends, experience, current conditions and expected future developments pertaining to the Company and the industry in which it operates as well as certain assumptions as specifically outlined in the release above. Forward-looking information is based on current expectations, estimates and projections that involve a number of risks, which could cause actual results to vary and in some instances to differ materially from those anticipated by the Company and described in the forward-looking information contained in this press release. Undue reliance should not be placed on forward-looking information, which is not a guarantee of performance and is subject to a number of risks or uncertainties. Readers are cautioned that the foregoing list of risk factors is not exhaustive. Forward-looking information is based on the estimates and opinions of the Company's management at the time the information is released and the Company

disclaims any intent or obligation to update publicly any such forward-looking information, whether as a result of new information, future events or otherwise, other than as expressly required by applicable securities law

Safe Harbor Statement

This press release may contain forward-looking information within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), including all statements that are not statements of historical fact regarding the intent, belief or current expectations of the company, its directors or its officers with respect to, among other things: (i) the company’s financing plans; (ii) trends affecting the company’s financial condition or results of operations; (iii) the company’s growth strategy and operating strategy; and (iv) the declaration and payment of dividends. The words “may,” “would,” “will,” “expect,” “estimate,” “anticipate,” “believe,” “intend” and similar expressions and variations thereof are intended to identify forward-looking statements. Also, forward-looking statements represent our management’s beliefs and assumptions only as of the date hereof. Except as required by law, we assume no obligation to update these forward-looking statements publicly, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, many of which are beyond the company’s ability to control, and that actual results may differ materially from those projected in the forward-looking statements as a result of various factors including the risk disclosed in the Company’s Form 20-F and 6-K filings with the Securities and Exchange Commission.

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